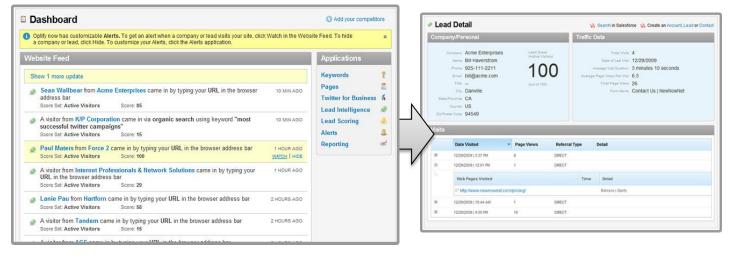
## What is the Web Maximizer?

This solution is provided by Optify but managed by N<sub>2</sub>O Marketing. We run the system on your behalf while you still have access to the valuable data. The features are numerous but here are 2 of our favorite things about it.



## Website Visitor Tracking

- Email alerts tell you who was on your website.
- Click to see what they looked at and for how long.
- Our lead scoring will separate "qualified" leads vs. "passer-bys"
- Useful for prospecting but also upselling existing customers.

Keywords					24h 1w 1m 3m Sep 13 2009 🛅 - Oct 12 2009 🛅				
Overview									
Visits from Keywords 1,252 154		Conversion Rate			Estimated Click Value \$2,214				
Keyword List	L Coursetia X L As							Ó E	
Show: All   Broad *   Branded * Keyword Phrase	Newnow Net (Google rank)	Competitor (Google rank)	Visits	Leads	Competition	Monthly Searches (Google)	Min CPC	Actions	
Newnownet.com	1 0	-	40	10		12	\$0.05	<b>⊡</b>	
Newnownet	1 🔊	7 😡	16	6		22	\$0.05	<b>⊡</b>	
						2,100	\$0.05	<b>⊡</b> • - •	
hosted accounting vendor	1 🕲		250	31		2,100	00.00		
hosted accounting vendor accounting hosted	1 🐑 3 🚱	21 🚱	250 152	31		1,200	\$0.05		

## Improved Website Ranking on Google & Bing

- First, we help build a list of key words where ideally you should show up when someone searches on Google/Bing.
- Then we implement strategies to get your current ranking improved for those keywords (SEO).
- To measure success, we provide a "real time" scorecard showing how your website ranks on Google and Yahoo.
- We also show how you rank in comparison to your competition and alert you when you begin to place higher than they do.



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